

# WATER FUNDS TOOLBOX

## A GLOBAL REPLICATION STRATEGY

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# THE PROBLEM

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**DEMAND > TNC & PARTNERS  
CAPACITY**



**KNOWLEDGE BARRIERS LIMIT  
GROWTH**



**RISKS TO WF BRAND**



**ADAPTIVE MANAGEMENT  
REQUIRES LEARNING**



# THE SOLUTION

**We must equip others with the knowledge, skills, support, and inspiration required to succeed.**



## NETWORK

Join the global community of Water Funds practitioners working to apply and refine the Water Fund model around the world.

[access here](#)



## TOOLBOX

Access the iterative, multimedia, step-by-step guide for developing a Water Fund.

[waterfundstoolbox.org](http://waterfundstoolbox.org)



## TRAINING

Access the state of the art curriculum for developing Water Funds. Authored by Water Funds practitioners for practitioners.

[nature.org/waterfundstraining](http://nature.org/waterfundstraining)

# WATER FUNDS NETWORK



**CREATING DISCRETE KNOWLEDGE PRODUCTS**



**EXCHANGING KNOWLEDGE**



**PEER REVIEW**

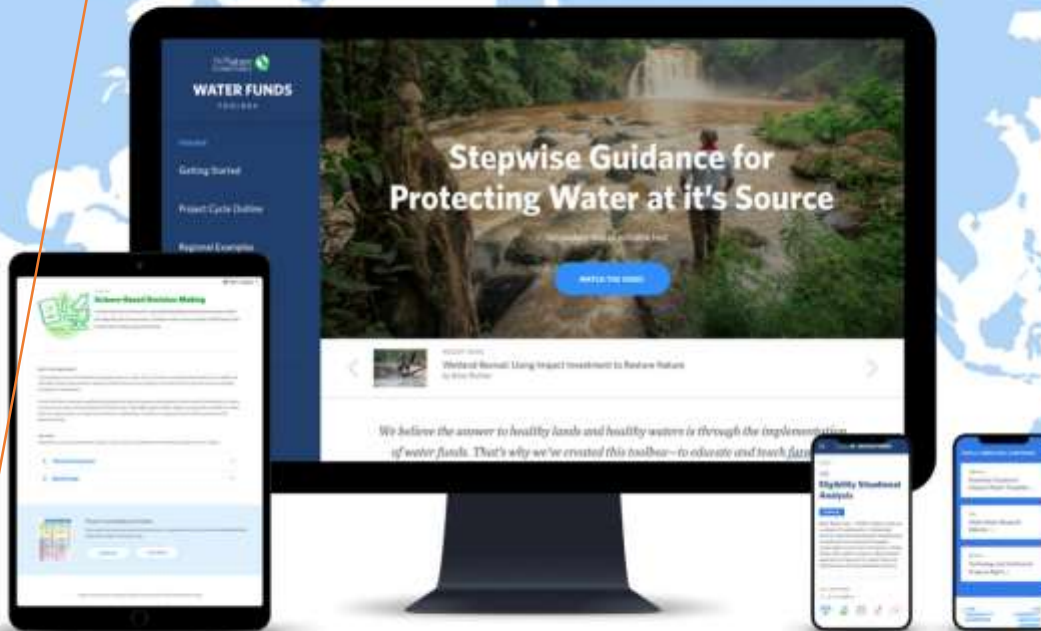


**INSPIRATION**



# WATER FUNDS TOOLBOX

The Toolbox represents a major milestone in the global strategy to scale-up the Water Fund model



## GLOBALLY-RELEVANT APPROACH

Offers a step-by-step, consensus best practices approach for developing Water Funds.



## BASED ON EXPERT EXPERIENCE

Content authored by experienced Water Funds practitioners and related partners from around the world.



## ITERATIVE

Many websites become static after launch. The Toolbox will be updated and refined regularly based on need and demand (analytics and community).

# WATER FUNDS TRAINING

*The Nature Conservancy and its partners are demonstrating leadership by building the capacity of new organizations and communities, supported by robust curriculum that has been tested in multiple global geographies.*



**WESTERN USA  
WF WORKSHOP**  
Santa Fe, NM



**AFRICA WF WORKSHOP**  
Nairobi & Nyeri City  
Kenya



**LATIN AMERICA  
WF WORKSHOP**  
Lima, Perú



**CHINA WF WORKSHOP**  
Qiandao Lake  
Zhejiang Province, China

## Overview

- May 2-3, 2017
- Feasibility Phase
- 4 non-TNC WFs trained
- 30 participants



## Overview

- November 6-9, 2017
- Feasibility Phase
- 9 non-TNC WFs trained
- 50+ participants



## Overview

- May 28-June 1, 2018
- Design Phase
- 14 non-TNC WFs trained
- 50+ participants



## Overview

- March 2018
- Water Funds 101 and NBS
- 50+ participants



# THE PATH FORWARD

## 3. CULTIVATE THE COMMUNITY

Scale-up capacity building program



## 2. DEPLOY AND REFINE

Build track-record and iteratively improve



## 1. BUILD THE PLATFORM

Standardize best practices process and field-test



# **PANEL DISCUSSION**

**Mariano Montero**  
**Director, FEMSA Foundation**

**Louise Stafford**  
**South Africa Water Funds Director, The  
Nature Conservancy**

**Eng. Philip Gichuki**  
**Chairman, Nairobi Water Fund Board of  
Trustees**





# THANK YOU

## Key Contributors



## Key Water Fund Supporters

